



OSIM
BWF WORLD
SUPERSERIES
PREMIER



YONEX ALL ENGLAND OPEN BADMINTON CHAMPIONSHIPS 2012

National Indoor Arena, Birmingham
6 - 11 March 2012

Heighten your world class badminton
experience with All England hospitality



THE PASSION...

“The world’s oldest and most prestigious tournament and world symbol for open championship badminton”

Mr B Yoneyama
PRESIDENT, YONEX COMPANY LIMITED

THE HERITAGE...

Since its inception in 1899 the Yonex All England Open Badminton Championships has grown to become the most revered badminton event in the world. The event attracts a worldwide audience of hundreds of millions but only a select few are lucky enough to experience the Championships live.

Now part of the OSIM BWF World Superseries Premier featuring the world’s best players, the Championships provide a premium setting for entertaining clients or indulging friends and family.



Mathias Boe & Carsten Mogensen
Men’s Doubles Champions 2011



To book call Courtney Perks in the Commercial Team on +44 (0)1908 268400 or email commercial@badmintonengland.co.uk





THE VIP EXPERIENCE...

Whether it's for business or leisure, the VIP Experience in a premier VIP Box is the ultimate entertainment package at the 2012 Championships. Witness the high speed action from the finest vantage point in the arena. There are three tailored packages to select from: Bronze, Silver and Gold.

THE PACKAGE	BRONZE	SILVER	GOLD
Premier VIP Box with executive seating for up to 14 guests	✓	✓	✓
Tea & coffee served on arrival	✓	✓	✓
VIP badge and official souvenir programme with order of play	✓	✓	✓
All England afternoon tea including organic smoked salmon and scones with preserves and clotted cream	✓	✓	✓
Champagne reception and canapés with an All England star	X	✓	✓
Gourmet buffet tailored to guests' tastes	X	X	✓
Chauffeur driven to arena by official Championships VIP car*	X	X	✓

*within a 12 mile radius of the National Indoor Arena, Birmingham and subject to availability

PRICES

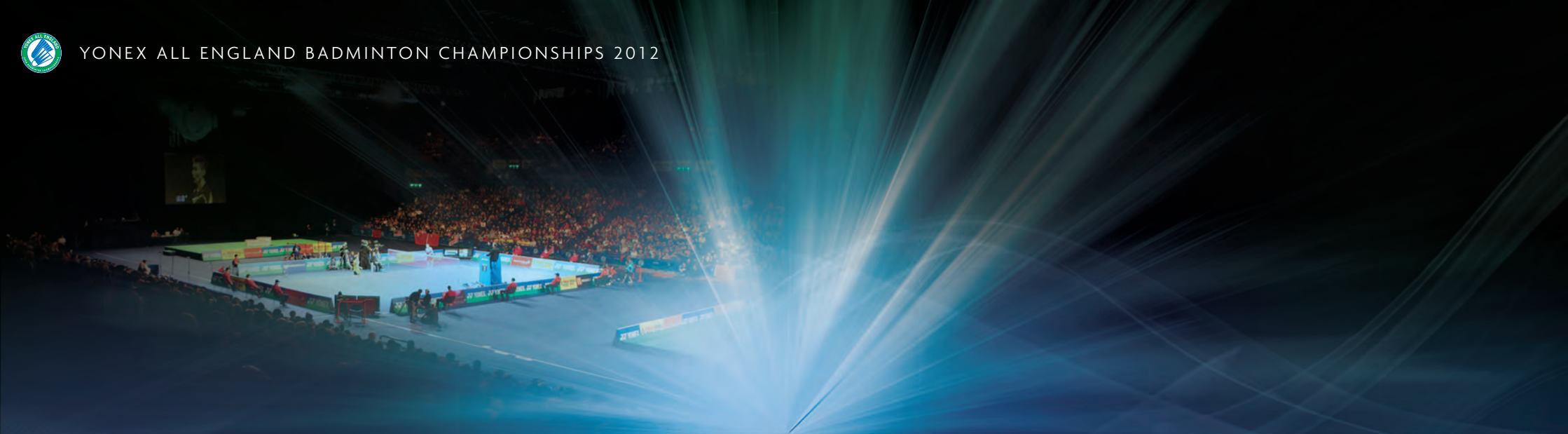
There are three packages available which have been tailor made to suit all budgets.

DATES	STAGE	BRONZE	SILVER	GOLD
Tue 6 March - Thur 8 March 2012	Qualifying, Rd 1 & Rd 2	£695	£1,195	£1,595
Fri 9 March 2012	Quarter-Finals	£895	£1,395	£1,795
Sat 10 March 2012	Semi-Finals	N/A	£1,595	£1,995
Sun 11 March 2012	Finals	N/A	£1,795	£2,195
Weekend	Semi-Finals & Finals	N/A	£2,762	£3,377

All packages are subject to availability and exclusive of VAT

For further information and to book the VIP Experience, please download the booking form at www.allenglandbadminton.com/hospitality

There are only a limited number of boxes available, so book today to avoid disappointment. Call Courtney Perks in the Commercial Team on +44 (0) 1908 268400 or email commercial@badmintonengland.co.uk



THE 102ND CHAMPIONSHIPS...

The 2012 Yonex All England Open Badminton Championships will be the 102nd Championships, featuring the world's best players battling it out for the coveted title of All England Champion.

The event takes place over six days from Tuesday 6 March to Sunday 11 March 2012 at the National Indoor Arena in Birmingham.

For further information regarding the event or to purchase general tickets please visit www.allenglandbadminton.com

TIMETABLE OF EVENTS 6-11 MARCH 2012

Tuesday 6 March

10.00am – 7.00pm approx.
Qualifying Rounds

Friday 9 March

2.00pm – 10.00pm approx.
All Quarter-Finals

Wednesday 7 March

10.00am – 10.00pm approx.
Men's Singles, Women's Singles,
Men's Doubles, Women's
Doubles & Mixed Doubles
1st Rounds

Saturday 10 March

12.00 noon – 5.00pm approx.
All Semi-Finals

Thursday 8 March

3.00pm – 10.00pm approx.
Men's Singles, Women's Singles,
Men's Doubles, Women's
Doubles & Mixed Doubles
2nd Rounds

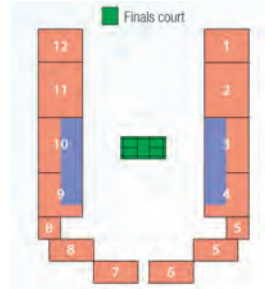
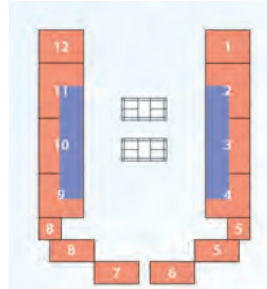
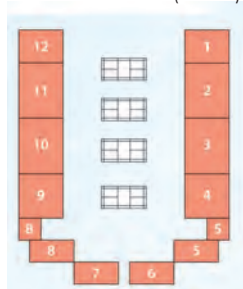
Sunday 11 March

11.00am – 5.00pm approx.
Championships Show
All Finals

Tue 6 March - Qualifying Rds (4 courts)
Wed 7 March - 1st Rds (4 courts)
Thur 8 March - 2nd Rds (4 courts)

Fri 9 March - Quarter-Finals (2 courts)
Sat 10 March - Semi-Finals (2 courts)

Sun 11 March - Finals (1 court)



Note: Premium seating is now available for Friday-Sunday of the Championship.
Premium seating area



DON'T MISS OUT!

There are only a limited number of VIP Experience packages available, so book early to avoid disappointment.

To book the VIP Experience please download the booking form at www.allenglandbadminton.com/hospitality or call Courtney Perks in the Commercial Team on +44 (0) 1908 268400.

For information about booking accommodation please visit www.allenglandbadminton.com/accommodation



World #1 in badminton.